

# Hoppers

BRAND MANAGER MESSAGE

## It's great to be connecting with friends and residents again

As we look forward to planning and hosting events again in the New Year, it feels great to be on the other side of Covid lockdowns and to be able to connect with our friends and residents again.

The past few years have been, excuse me for lack of a better word - unprecedented. We certainly didn't expect the property market to explode like it did after the first lockdown in 2020, and fortunately so, we were able to advance several new stages in our waterways developments at Whitianga and Marsden Cove, and also add to the construction of new buildings for our Country Club Huapai and the Anchorage Retirement Villages. We also turned our focus back to Auckland, more specifically to enterprising back on the

Hibiscus Coast, recently purchasing two blocks in Whangaparaoa, not far from where my great grandparents, Ken & Edith Hopper started out nearly 100 years ago.

We were delighted to celebrate a few milestones this year; we partied like it was the 1920's at Maygrove Village, celebrating 20 years since we first opened, and making the moment most special was being able to do so with some of our original residents who have called Maygrove their home since it's conception. We also celebrated 40 years of service for our long-standing employee and CEO, Tim Brooks, and 20 years for our sales extraordinaire Treenie Ford from Whitianga Waterways. We have welcomed a number of new staff this past year or so, but make special

mention to our amazing Village and Hospital staff, whom have had to navigate the complexities of Covid controls while delivering an exceptional living service to our residents. We cannot express how grateful we are for their hard work, outstanding service, optimism, and grace, in carrying out their duties over this trying time.

I look forward to spending the summer break on the Waterways with my two little rugrats and my husband, and getting out on the water for some much-needed coastal exploring, fishing and diving. I hope to see you out there!

Take care, enjoy time spent with friends and family, be safe and have a happy Christmas.

**Shana Hopper-McCully (& Family)**  
*Brand & Culture Manager*



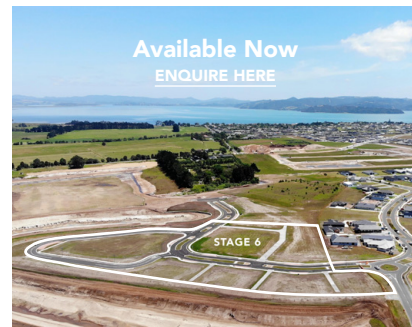


MARSDEN COVE, NORTHLAND

# Marsden Cove

There has been a hive of activity in Marsden Cove, with the new stage 6 recently opening several non-canal front sites. The medical centre, offering a wide range of services to the local community is now home to a local dentist, doctors practise, chiropractor and pharmacy. We are happy to report the Marquee seeing the return of many popular fishing events, and local community events too.

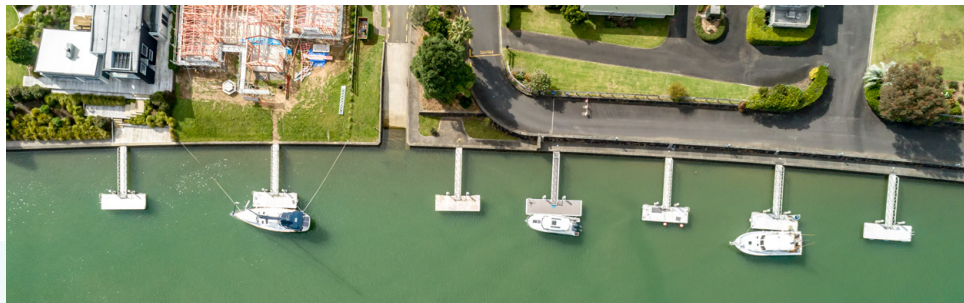
[marsdencove.co.nz](http://marsdencove.co.nz)



WHITIANGA, COROMANDEL

# Whitianga Waterways

[whitiangawaterways.co.nz](http://whitiangawaterways.co.nz)



The team in Whitianga has had a productive year with the construction of Waterways Stages 9 and 13, as well as the commencement of development on the Mercury Bay Medical Centre and Dockside retail complex. The Medical Centre will offer essential medical services to meet the needs of the growing community.

The Dockside retail complex is on track for completion in 2023, and the local sales office is eagerly anticipating the move to their new office space once completed.

Marlin Waters is also approaching completion, with the final Waterfront Villas currently under construction, and the floating community pavilion open for residents to use and enjoy. Looking ahead, work has already commenced on the proposed retirement development located on the Waterways, conveniently situated behind the new Medical Centre.

PAUANUI, COROMANDEL

# Pauanui Waterways

Pauanui Waterways, the pioneering canal development in New Zealand, continues to be a favourite holiday spot for kiwis. Next year, the Hammerhead subdivision is scheduled to commence construction. Meanwhile, the Terraces subdivision has seen considerable transformation this year, with the construction of several new homes in progress.

[pauanuiwaterways.co.nz](http://pauanuiwaterways.co.nz)





FUTURE PROJECT

# Acquisitions: Bringing it back to the coast



We are thrilled to have the opportunity to invest in our area of origin. The Hopper family has been involved in development on the Hibiscus Coast since Ken and Edith Hopper settled in Whangaparaoa in 1929. The family has a strong connection with Hobbs farm, with the young Hopper brothers (Tony, Ian, Guy & Bill), spending many days in their youth there, so when the opportunity was presented to purchase this unique piece of land, we were eager to pursue the possibilities it may present. Our proposed plans include large residential lots, averaging 1000m<sup>2</sup>, and quality community amenities while preserving the natural landscape features of the area, such as the stunning ocean views out towards Waitemata Harbour.

Our Brand & Culture Manager, Shana Hopper-McCully reflects; "Our team is incredibly excited to return to where it all began for our family, on the Hibiscus Coast. A project like this, so close to home, comes with an emotional attachment." Currently, we are still in the planning phase but will take careful consideration in design with the local area, such as maximising the panoramic coastal views, and the convenient location near the future Penlink accessway.

GROUP TRIP

# Hoppers Hike

A group from our Head Office in Orewa set out to conquer the Coromandel Pinnacles in late November, and enjoyed themselves so much they are already planning next year's adventure.





INITIATIVE

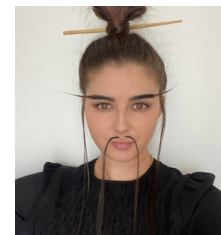
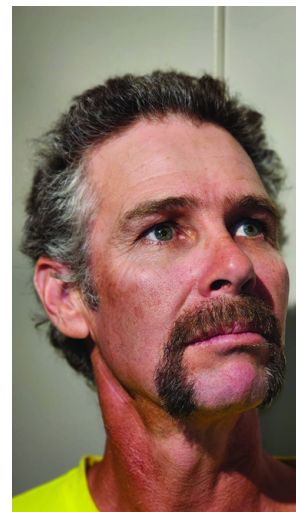
# November

This November, Hopper Developments and Hopper Living organised an initiative to raise awareness and funds for men's health issues, such as prostate and testicular cancer, and men's suicide. Our suppliers, contractors, and partners came together and donated some amazing prizes to sponsor the month-long event.

THROUGH OUR NOVEMBER CAMPAIGN,  
WE RAISED A WHOPPING

# \$11,435.00!

A huge thank you to everyone who donated, sponsored, or participated in this event, and a special shout-out to Sheryl from Hopper Developments and Damon from Hopper Living for organising it all.



## Instagram Reel Competition

Are you into Instagram? Do you plan on spending time on the waterways this summer? If so, we want to hear from you!

Create a 30-second to 60-second reel showcasing your typical summer on the Waterways, and demonstrate what makes it special. An Aztron 2022 Lunar 2.0 Stand Up Paddleboard 9'9" valued at \$1,149.99 is up for grabs. Winner will be decided and announced on the 28th February 2023. To enter, all you have to do is tag @hoppers\_nz and #waterwayscompetition. We can't wait to see what you come up with!

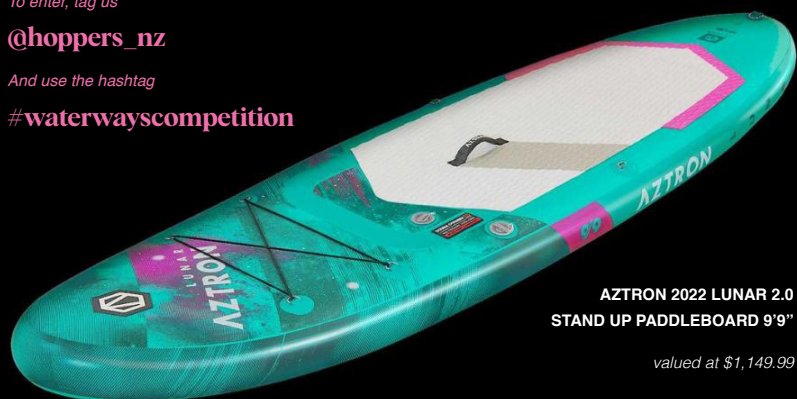
For terms and conditions and more information, visit [hoppers.co.nz](http://hoppers.co.nz) or email [charlotte@hoppers.co.nz](mailto:charlotte@hoppers.co.nz)

To enter, tag us

**@hoppers\_nz**

And use the hashtag

**#waterwayscompetition**



AZTRON 2022 LUNAR 2.0  
STAND UP PADDLEBOARD 9'9"

valued at \$1,149.99

\*T&C's apply.

SUMMER MARKETING

## Join us this summer

This summer, the marketing team will be creating content focused on people enjoying the Waterways. We want to invite families, couples, and friends to participate in filming that will be used to market our destinations by capturing moments that create lasting memories and showcase the incredible lifestyle had. Participants will receive gift vouchers valued at \$100. Don't miss out on this exciting opportunity!

Get in touch with Charlotte Clare via email [charlotte@hoppers.co.nz](mailto:charlotte@hoppers.co.nz).

happy  
holidays

